20 Most Promising Video Surveillance Solution Providers 2016

Today's corporate world is not indifferent to the growing rate of crime and vandalism. To get away from the shackles of deterrent and malicious activities, enterprises hunt for surveillance solutions that can safeguard as well as monitor the organization. Modern surveillance solutions can handle complete risk management including keeping the physical assets secure, maintaining site safety, operational efficiency and protecting the employees and personnel from harm. Varying from simple cameras to IP surveillance with closed circuit television (CCTV) and network video recorders, these systems come equipped with the capacity to store, archive and retrieve high resolution images and videos in real-time.

Along with continuous, real time monitoring, these systems provide easy sharing of videos through email or other communication systems. They are mostly equipped with cloud back up that makes the video accessible anywhere and anytime. A good surveillance system should have intuitive software and hardware components that are flexible in deployment and infrastructure, and offer quality outcome at cheaper costs.

To help CIOs in navigating the video surveillance solutions landscape, CIO Review presents "20 Most Promising Video Surveillance Solutions Providers 2016."

A distinguished panel comprising CEOs, CIOs, VCs, analysts, and the CIO Review editorial board has selected the top video surveillance solution providers. In our selection process, we looked at the vendor's capability to fulfill the need for cost-effective and flexible solutions that add value to the video surveillance landscape.

LABUSA

recognized by CIOReview magazine as

CIO Review 20 MOST PROMISING **Video Surveillance** SOLUTION PROVIDERS -2016

An Annual Listing of 20 companies that are at the forefront of providing Video Surveillance Solutions and impacting the marketplace

Jeevan George
Managing Editor
CIOReview

Company:
LABUSA

Key Person:
Martin Laster,
President

Description:
LABUSA provides video surveillance solutions and manages information technology and security infrastructure.

Website:
labusa.com

LABUSA
Video Surveillance Solutions for Modern World Complexities

Today's political and economical environment augments the need for video surveillance solutions, which address issues ranging from object recognition to weapon analytics. In the world of monitoring, customers prefer IP based solutions over the age old analog platforms. Controlled surveillance systems backed by data and video with greater storage capacity are the key factors driving the adoption of IP based monitoring solutions. "However, in order to switch to an IP based platform from an analog video surveillance system, organizations need to perform a complete infrastructure overhaul," says Martin Laster, President, LABUSA.

Founded in 1999 and headquartered in Carpentersville, IL, LABUSA focuses on providing comprehensive video monitoring solutions. The company concentrates its efforts on connecting information technology, infrastructure, and security as its customers tend to develop security solutions without a holistic view. Clients find LABUSA's systems highly valuable in discerning the exact chain of events that has taken place in their premise to solve a certain security issue. "With facial recognition techniques, video based access control systems, and analytics, interpreting the movement of people and their interaction with surroundings becomes easy," says Laster. The company exercises various measures like working with the manufacturers of video monitoring equipments,

understanding the technology behind monitoring systems and infrastructure to ensure the best outcome.

LABUSA devotes a great amount of time to decipher a client's existing infrastructure and security concerns. "With a customer centric approach in devising solutions, we envision the features that would effectively address security concerns of customers," says Laster. LABUSA's holistic approach in developing solutions that integrate various sources is evident in its LAB Integrated Security Solutions (ISS). Using LAB ISS, customers can integrate the security devices in their premises. "The information is gathered from all the sources and events that take place under the surveillance systems, which are then recorded and analyzed. Suppose someone gains unauthorized access to a cloud operated network of electrical and electronic devices, it will be detected by LAB ISS' access control system," explains Laster. Alike cyber incidences, field activity will be also detected—the solution sends prompt alerts even if used in third party environments.

LABUSA's solutions receive maximum enquiries from the security conscious hospitality and government sectors. One of the hotels was experiencing loss of wine and cooking ingredients, amounting to $100,000

Martin Laster

> **With a customer centric approach in devising solutions, we envision the features that would effectively address security concerns of customers**

every month. LABUSA's video surveillance solution was implemented after identifying the exact areas of revenue loss based on cash analytics and inventory audit. Video surveillance cameras that are integral to the solution were installed in the restaurant and storage areas to monitor the inventories and human activity. Shortly, the system detected that one of the hotel employees was involved in theft and helped the hotel recover lost revenue.

To continuously enhance its solutions, user experience, and address the changing security needs, the company invests in research and development related to video surveillance technologies. LABUSA's focus areas of research are making enhancements in sound detection techniques, video quality improvement, and environment adaptability. Team LABUSA believes in creating solutions that answer the business challenges, without disrupting existing practices.

LABUSA's leadership aspires to make the company a major force in the technology and security solutions space. Moving forward, the company intends to develop and implement superior solutions that seamlessly solve the technology and security challenges of tomorrow. CR